



Serious cooks will be at home in this luxury kitchen in the Blue Wattle design (inset)

# Overcome the building blues

**C**HOOSING the right builder can be one of the most difficult decisions to make for someone wanting to build a new home.

Bluewood Homes Gold Coast (BSA 1118245) owner Kim Linington said his company aimed to present the facts accurately, efficiently and honestly the first time around.

Mr Linington's experience within the building industry includes projects in Australia and overseas.

He said these days there were many more challenges in the industry for land owners wanting to build.

"Some builders became complacent as work was always so readily available, and unfortunately their business models were not adapted to suit the more demanding customer satisfaction that is required today," he said.

Mr Linington said his company learned from the mistakes of others and continued to implement a strategy that benefited the customer and builder.

"It is our constant aim to improve our building skill, customer service and value through well thought-out systems and processes in a way that will deliver a product more efficiently, economically and accurately to our customers," he said.

"We are continually looking to improve our business model with the intent of being here well into the future.

"Through this implementation we can only add further value to the building industry and our customers alike."

Mr Linington said one key area emphasised was reduced multi-tier communication levels between the builder and clients, which was vital to maintaining happy customers.

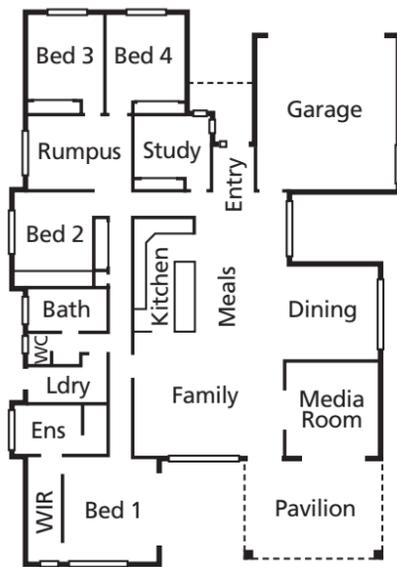
The Blue Wattle is one of Bluewood Homes' larger designs from its current range.

The 334.47sqm (36 squares) home comprises two living areas, media, rumpus, four bedrooms, study, bathroom, ensuite and back pavilion.

The builder has two display homes available for viewing by appointment.

For more information call 1300 294 663 or go to [www.bluewoodhomes.com.au](http://www.bluewoodhomes.com.au)

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**The Blue Wattle**

- design**  
The Blue Wattle
- builder**  
Bluewood Homes
- features**  
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